




# ADVERTISEMENT PRICE SHEET

Advertising rates are based on size and placement. Customers are welcome to obtain their vinyl ad from any advertising company of their choice. However, wraps must be purchased and obtained through the local company ROCS Transit utilizes to apply wraps.

PRICES ARE FOR AD SPACE ONLY AND CALCULATED ANNUALLY PER DISPLAY.

Have a different size or timeframe in mind? Let us know!



### MINI VAN

**SIDE**


12" x 12"	\$540
8" x 40"	\$540
12" x 18"	\$600
18" x 24"	\$720
24" x 24"	\$840

**BACK**

12" x 12"	\$540
8" x 40"	\$540
12" x 18"	\$600

**WRAPS**

Half	\$3,600
Full	\$6,000



### TRANSIT VAN

**SIDE**


12" x 12"	\$540
8" x 40"	\$540
12" x 18"	\$600
18" x 24"	\$720
20" x 30"	\$780
24" x 24"	\$840
24" x 36"	\$900

**BACK**

12" x 12"	\$540
8" x 40"	\$540
12" x 18"	\$600
18" x 24"	\$720
20" x 30"	\$780
24" x 24"	\$840
24" x 36"	\$900

**WRAPS**

Half	\$4,800
Full	\$7,200



### TRANSIT BUS

**SIDE**

12" x 12"	\$540
8" x 40"	\$540
12" x 18"	\$600
18" x 24"	\$720
20" x 30"	\$780
24" x 24"	\$840
24" x 36"	\$900

**BACK**

12" x 12"	\$540
8" x 40"	\$540
12" x 18"	\$600
18" x 24"	\$720
20" x 30"	\$780
24" x 24"	\$840
24" x 36"	\$900
24" x 72"	\$1020

**WRAPS**

Half	\$7,200
Full	\$12,000

#### PRICES FOR IN HOUSE GRAPHIC/VINYL SERVICES

12" x 12"	+ \$48
8" x 40"	+ \$55
12" x 18"	+ \$50
18" x 24"	+ \$60
20" x 30"	+ \$70
24" x 24"	+ \$65
24" x 36"	+ \$80
24" x 72"	+ \$130

## WHY ADVERTISE WITH ROCS TRANSIT?

Vehicle advertising gives your audience the opportunity to see your message repeatedly, so you're more likely to come to mind when a consumer is looking to make a point of purchase! Plus, by traveling around different areas, it's the perfect way to boost brand awareness, helping a wider and more diverse audience engage with your moving billboard.

ROCS Transit features a fleet of 56 vehicles that cover an average of 40K-80K miles per month across 28 counties in south-central and south-eastern SoDak.

## READY TO TAKE YOUR ADVERTISING TO THE NEXT LEVEL?



Fill out our advertising form online and we'll connect with you to find the right product to fit your business needs!